



EAST PERTH FOOTBALL CLUB

2022

CORPORATE

CLASSIC



**DRAW TO BE HELD WEDNESDAY
FEBRUARY 16 2022**

Your businesses opportunity
to own a number of highly
sought after East Perth
Sponsorship Assets

1ST PRIZE

(VALUED AT OVER \$80,000)

- Your company logo (measuring 90mm x 30mm) on the front of the 2022 Seniors and Colts playing guernsey's
- 6m x 1m perimeter fence signage space at Leederville Oval, within the TV arc. 2022 matches are to be televised on Channel 7 or 7mate as well as being streamed each week
 - Website Advertising
- Entry for 6 to the Presidents Function at all home matches
 - 6 Adult Club Memberships
 - 6 Season Passes
- LED Scoreboard Advertising Game Day
- Logo placement on our website and e-newsletter. Promotion of company at all home games on PA

2ND PRIZE

VALUED AT OVER \$10,000

Game Day Package

- Entry for 6 to the Presidents Function at all home matches
- 6 Adult Club Memberships
- 6 Season Passes
- Promotion of company at all home games on PA

3RD PRIZE

VALUED AT OVER \$7,500

Match Day Partnership - This includes

- 20 tickets to our President's Function reserved seating in an open air box,
 - Reserved parking
- Recognition as Match Day Sponsor in all communications about the match, and over the ground PA system

4TH PRIZE

VALUED AT \$5,000

Digital Content Marketing Package

Exclusive naming rights for social media game day scoreboard updates across League games

5TH PRIZE

VALUED AT \$4,500

Game Day Package

- Entry for 4 to the Presidents Function at all home matches
- 4 Adult Club Memberships
- 4 Season Passes

All Entrants will receive

- 1 ticket per coupon to the East Perth 2022 Corporate Classic Exclusive Dinner on Wednesday the 16th of February.
- 2 East Perth Memberships with Season Pass per coupon for the 2022 season. (Value \$460)
 - Recognition as Corporate Classic Sponsor on the East Perth website and Yearbook.
- Association with the most progressive and exciting Club in the WAFL, which will provide your business with a strong sporting and community focused branding opportunity coupled with excellent business to business and member networking.
- The opportunity for your business to gain access and exposure previously unavailable to East Perth sponsors.

SOCIAL RETURN ON INVESTMENT

BEING INVOLVED WITH EAST PERTH GOES MUCH FURTHER THAN THE CLUB

We've always known the benefits of footy go beyond being a great game to play and watch. Now we have the research to confirm this Social Return on Investment (SROI) of the football industry in WA is \$240 million. For every dollar of input the football industry produces \$2.16 worth of economic and social benefit to WA

Economic Benefit

Every dollar spent by football in WA creates two dollars for the economy
Football clubs support local businesses and suppliers by spending their money in the local community
WA football industry directly contributed \$110.4 million in economic output to WA in 2016/17.

This in turn generated flow-on value of a further \$109.9 million. Overall the WA football industry contributed \$220.3 million to the WA economy.



The economic value-added multiplier is 2.00. This compares favourably to mining (1.43) or the WA cruise ship industry (1.62).

For every person employed by football directly, another job is created in the community



Social Benefit

Club based footy generates \$225 million in social benefits to the community each year. This figure includes

- 76,000 participants including: players, coaches, umpires and volunteers involved in club football in WA
- The average footy club participant gains around \$3,000 of social benefit.
- Active for a total of 11.4 million hours, nearly 3 hours per week per participant
- Physical and mental health benefits of participation were valued at \$78.6m



CORPORATE CLASSIC 2022

ENTRY FORM

COMPANY NAME:

CONTACT NAME:

ADDRESS:

POST CODE: STATE:

EMAIL ADDRESS:

CONTACT NUMBER:

OPTION 1: 3 Coupons (\$2,200 inc GST)

OPTION 2: 1 Coupon (\$1,100 inc GST)

Tax Invoice ABN: 79 557 768 879 BSB: 633 000 Account Number: 169 350 535

PAYMENT DETAILS

PLEASE TICK APPLICABLE: 1. DIRECT DEBIT 2. CREDIT CARD CASH

1. For Direct Debit Payments:

Bank Name: North Perth Community Bank

BSB: 633 000

Account Number: 169 350 535

Reference: CC (Your Name)

2. For credit card payments and to arrange invoices please contact Narelle or Toni on 9443 2259

** A payment processing fee applies to payments by credit card, reflecting bank fees charged to the East Perth Football Club. This is currently 1% for Visa and Mastercard unfortunately we cannot accept American Express payments, these figures are inclusive of GST.



PLEASE SEND ACCEPTANCE COUPON TO
EAST PERTH FOOTBALL CLUB INC
PO BOX 447, LEEDERVILLE, WA 6903
Ph: 9443 2259 Fax: 9443 4552
BY FRIDAY 28th JANUARY
Email: nlogan@eastperthfc.com.au
www.eastperthfc.com.au